

Introducing our GABWA VIC Team Member)

Ulrike Ernst



Ulrike came to Australia in 2006, calling Melbourne her home of choice. She is a strategic and collaborative MBA qualified Senior Leader with extensive first-hand cross-cultural experience across a number of industries. Holding university degrees in engineering, business administration, marketing, and HR acquired in **Germany**, **Australia**, the **US**, and **Ireland**, Ulrike brings a vast and diverse skillset to the table. Ulrike's professional journey extend to the **Middle East**, across **Europe**, and **Asia** in diverse environments and includes roles in customer service, business development, marketing and senior leadership.

Ulrike's passion revolves around fostering creativity and success. She has a particular interest in intercultural cooperation and leveraging individual strengths which brought her to supporting women at their journeys in new countries, making her the perfect addition to the GABWA Team since 2024.